



JOIN US IN THE NATION'S CAPITAL

IMMUNOLOGY2023™

THE ANNUAL MEETING OF THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS



EXHIBITOR PROSPECTUS

MAY 11-15, 2023 | WASHINGTON, DC

WWW.IMMUNOLOGY2023.ORG



An Invitation to Exhibit at...

IMMUNOLOGY2023™

THE LARGEST ANNUAL ALL-IMMUNOLOGY MEETING WORLDWIDE!

The American Association of Immunologists (AAI) is excited to invite you to join us in Washington, DC, for **IMMUNOLOGY2023™** from May 11–15 at the Walter E. Washington Convention Center! AAI hosts the world’s largest annual all-immunology meeting, bringing together scientists from more than 40 countries who are at all career stages—from international leaders to the next generation of scientists. Over 3,500 scientists are expected to attend **IMMUNOLOGY2023™** to hear about cutting-edge science and learn of innovations and products that can benefit their research programs.

Who Should Exhibit?

Any company with products or services that are essential or supportive to researchers in the field of immunology, or which have innovations that will improve or accelerate laboratory results. Your competitors will be there...you should be too!

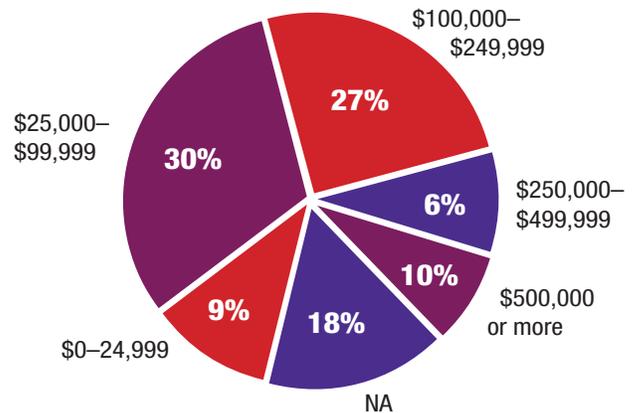
Why Exhibit at IMMUNOLOGY2023™?

Our unique exhibit program brings scientists and exhibitors face to face all day, and during an exclusive “Exhibit and Poster” time in the afternoon that does not conflict with any other events. Exhibitors have many opportunities to promote their research and products through Exhibitor Workshops, the Passport Program, and other promotional opportunities. IMMUNOLOGY2022™ (the first in-person AAI annual meeting since 2019) drew almost 3,000 scientific registrants from more than 40 countries. Your potential for new markets is excellent!

Attendees surveyed in 2019 revealed that:

- 85% are involved in their labs’ purchasing decisions.
- 84% went to the Exhibit Hall three or more times.

ANNUAL SPENDING BY AAI MEETING ATTENDEES¹



As an Exhibitor at IMMUNOLOGY2023™, You Can Expect to:

- **Sell.** The AAI meeting annually brings together the largest number of researchers in immunology, and the greatest concentration of buying power in the field.
- **Meet new customers.** Of attendees who visited the Exhibit Hall, 59% went to find a new supplier, technology, or product.
- **Visit with current customers.** Of attendees who visited the Exhibit Hall, 64% went to meet with their current suppliers.

Here’s what 2019 exhibitors said they liked...

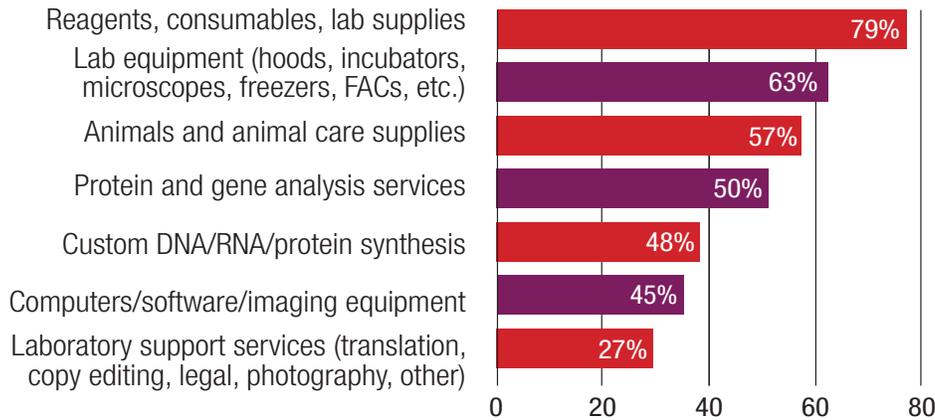
“ We had a great opportunity to display our products to current and potential customers, and introduce to them our latest developments in science. ”

“ We enjoyed high traffic in the booth and quality interactions with attendees. The location was ideal. ”

¹ Source: 2019 Attendee Survey

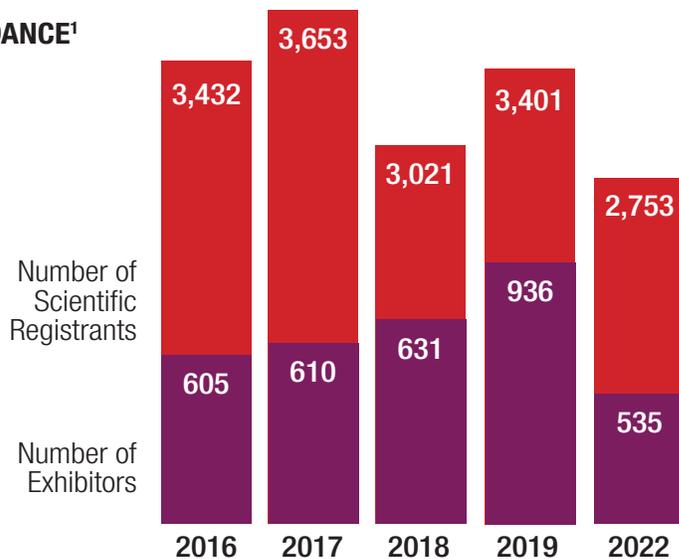


PRODUCTS ATTENDEES ARE PURCHASING¹



“ This was a great meeting! Excellent science spanning multiple areas of the broader field, interesting speakers, wonderful networking opportunities, and great job/career info for my trainees. ”

ATTENDANCE¹



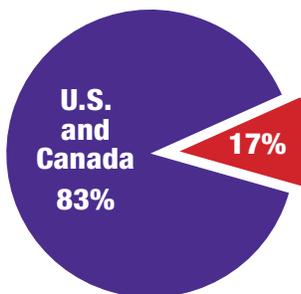
Please note that due to the COVID-19 pandemic, IMMUNOLOGY2020™ did not take place, and IMMUNOLOGY2021™ was held virtually.

Who Attends?

AAI expects the outstanding scientific and educational program for **IMMUNOLOGY2023™** to attract 3,500 immunologists from among AAI members and their colleagues:

- University faculty/principal investigators
 - Graduate students
 - Postdoctoral fellows
 - Laboratory managers
- Corporate scientists
- Government scientists
- Scientists from independent research institutions
- Scientists representing up to 20 national and international guest societies
- Immunologists from around the world

ATTENDEES BY COUNTRY¹



Top Attending Countries (in alphabetical order)

- Australia
- China
- Germany
- Japan
- South Korea
- Taiwan
- United Kingdom

Exhibit space will be assigned on a first-come, first-served basis. Discounted exhibit space is available for applications received by October 31, 2022, so don't delay!

¹ Source: 2019 Attendee Survey

This program will feature more than 500 scientists speaking in over 100 sessions, as well as 1,750+ poster presentations in the Exhibit Hall. Presenters will share their latest research in areas that include:

- Antigen Processing and Presentation
- Basic Autoimmunity
- Cellular Adhesion, Migration, and Inflammation
- **NEW!** Corporate Science
- Cytokines and Chemokines and Their Receptors
- Hematopoiesis and Immune System Development
- Immediate Hypersensitivity, Asthma, and Allergic Responses
- Immune Mechanisms of Human Disease
- Immune Response Regulation: Cellular Mechanisms
- Immune Response Regulation: Molecular Mechanisms
- Immunology Education
- Innate Immune Responses and Host Defense: Cellular Mechanisms
- Innate Immune Responses and Host Defense: Molecular Mechanisms
- Lymphocyte Differentiation and Peripheral Maintenance
- Microbial, Parasitic, and Fungal Immunology
- Mucosal and Regional Immunology
- Technological Innovations in Immunology
- Therapeutic Approaches to Autoimmunity
- Translational Immunology
- Transplantation Immunology
- Tumor Immunology
- Vaccines and Immunotherapy
- Veterinary and Comparative Immunology
- Viral Immunology

“ Half of our product line is displayed at this meeting so it's essential that we have a presence. ”

“ The posters in the Exhibit Hall drive attendees to our booth and the passport sponsorship is another great driver. ”

Attendees purchase these products:

- Antibodies and diagnostics
- Balances, spectrophotometers, high-throughput robotics equipment
- Cell and tissue culture reagents
- Cell separation and cell counter products
- Centrifuges
- Chemicals
- Cytokines, chemokines, and growth factors
- Data analysis systems and software
- Electrophoresis equipment and reagents
- ELISA kits and plate readers
- Flow cytometers and cell sorters
- General lab supplies and equipment
- Genomics and proteomics equipment, reagents, and software
- Histology and immunohistochemistry supplies
- HPLC equipment and reagents
- Incubators
- In vivo cell and animal imaging equipment
- Irradiators, animal and cell
- Laboratory animals and equipment, including specialty diets
- Laboratory support services
- Laminar flow hoods
- Microarray equipment, reagents, and software
- Microscopes (confocal, electron, TIRF) and related reagents/software
- Molecular biology and PCR reagents
- Oligonucleotide/peptide/protein production services
- Pipettes, pipetting devices, test tubes, plates, and other consumables
- Scientific journals, subscriptions, and books
- Scintillation counters, gamma counters, radioisotopes
- Software
- Transfection kits and reagents
- And more...

**Don't see your product or service listed?
Sign up now as an exhibitor for the opportunity
to have your product represented!**

PREVIOUS EXHIBITORS

(Represents exhibitors since 2016)

10x Genomics
AAT Bioquest Inc.
Ab Studio Inc.
Abbott Diagnostics Technologies AS
Abcam
ABclonal Technology
Abeomics, Inc.
ACEA Biosciences, Inc.
ACROBiosystems
Active Motif
Adaptive Biotechnologies Corporation
Adarza Biosystems
Adipogen Life Sciences, Inc.
Advanced Cell Diagnostics
Advanced Targeting Systems
Agilent Technologies
AID Autoimmun Diagnostika GmbH
AimPlex Biosciences
Akadem Life Sciences
Akoya Bio
Alere Technologies AS (formerly Axis-Shield)
AllCells
Allen Institute for Immunology
ALZET® Osmotic Pumps/ DURECT Corporation
American Association of Immunologists
Ampersand Biosciences
Analytik Jena USA
AnceLL Corp.
Andrew Alliance USA
Applied Cells, Inc.
Arbor Assays
ArcherDX
AUM BioTech
Axis-Shield PoC
Axion BioSystems
Azure Biosystems
BD Biosciences
Beckman Coulter Life Sciences
Beijing Solarbio Science & Technology Co., Ltd.
Bethyl Laboratories, Inc.
BioChemed Services
Biocompare
Biocytogen LLC
BioLegend
BioMedTech Laboratories, Inc.
Bio-Rad Laboratories
Biorbyt
BioreclamationIVT
BioRender
BioSpherix, Ltd.
Bioss Antibodies
Bioss, Inc.
Bio-Techne
BioTimes, Inc.
Biotium, Inc.
Biovendor
Bio X Cell
Boca Scientific Inc.
Bon Opus
Boster Biological Technology
BPS Bioscience
BrandTech Scientific, Inc.
BTS Research
BTX / Harvard Apparatus
Bulldog Bio, Inc.
Canopy Biosciences
Caprico Biotechnologies, Inc.
Cayman Chemical Company
CDI Laboratories
CEDARLANE
Cell Biologics, Inc.
Cellecta
Cell IDx, Inc.
Cellink
Cell Press
Cell Signaling Technology
CELLTREAT Scientific Products
Cellular Technology Limited
Cepharm Life Sciences, Inc.
Champions Oncology
ChemoMetec
Chimerigen, Inc.
Chondrex, Inc.
ClearH2O
Cloud Clone Corp.
Connex
Crown Bioscience
Curiox Biosystems
Cyagen Biosciences Inc.
Cytex Biosciences Inc.
Cytobank
Cytognos
DartMouse
DDNews
De Novo Software
Definiens
DeNovix Inc.
Diagenode
Digital Proteomics
DiscoverX Corporation
Drummond Scientific
Elabsience Biotechnology Inc.
eLife
Elsevier B.V.
Embi Tec
emp Biotech/Essential Life Solutions
Emulate
Envision Genomics
Enzo Life Sciences, Inc.
EpigenDX, Inc.
EpiGentek
Essential Pharmaceuticals, LLC
Expedeon
EZBiolab
FASEB MARC
FiberCell Systems, Inc.
Flarebio Biotech LLC
FlowJo, LLC
Fluidigm Corporation
FluoroFinder
Formulatrix Inc.
Fortis Life Science
Fred Hutchinson Cancer Research Center
Freezerworks
Frontiers
Funakoshi Co., Ltd.
Gator Bio Inc.
GENE TOOLS, LLC
GeneCopoeia Inc.
GenScript USA Inc.
GL Biochem (Shanghai) Ltd.
Grifols Diagnostic Solutions Inc.
Hamilton Company
Hamilton Robotics
handyem Inc.
HistoTox Labs (HTL)
Histowiz
Houston Omics Core
Humanzyme, Inc.
Hycult Biotech Inc.
IBA Lifesciences
Illumina Inc.
Immudex USA
Immune Epitope Database & Analysis Resource (IEDB)
Immunochemistry Technologies, LLC
Immunohorizons
Implen Inc.
Indica Labs
ingenious targeting laboratory
Innopsys
Innova Biosciences Ltd.
INTEGRA Biosciences
Intuitive Biosciences
InvivoGen
Invivoscribe, Inc.
ionPATH
iRepertoire, Inc.
IVIM Technology
iXCells Biotechnologies USA, Inc.
Jackson ImmunoResearch Laboratories, Inc.
Journal of Experimental Medicine
JPT Peptide Technologies GmbH
Juno Therapeutics
Karger Publishers
Keyence Corp. of America
Kingfisher Biotech
Kinnakeet Biotechnology
KRONUS, Inc.
Leinco Technologies Inc.
Life Diagnostics, Inc.
LifeSensors
Lipocalyx GmbH
List Biological Laboratories, Inc.
Lonza
Lophius Biosciences GmbH
Luminex Corporation
Lunaphore Technologies
Lupus Research Alliance
Mabtech, Inc.
Mallinckrodt d/b/a Therakos
MBL International Corporation
MedGenome, Inc.
Meridian Life Science, Inc.
Meso Scale Discovery
MicroMedicine
MilliporeSigma
Miltenyi Biotec
Mimotopes
MP Biomedicals, LLC
Myriad RBM
Nacalai USA, Inc.
NanoCollect
NanoString Technologies
National Jewish Health Nature Publishing Group
Nexcelom Bioscience
Nexus LLC
Nicoya
Norgen Biotek Corp.
Novogene Corporation Inc.
Novoprotein
NuAire, Inc.
Olink Proteomics
ONI Bio
Opentrons
OriGene Technologies, Inc.
Oxford University Press
Partek Incorporated
Pathogens and Immunity
PBL Assay Science
PEPperPRINT
PeproTech, Inc.
peptides & elephants GmbH
PerkinElmer
Phitonex, Inc.
Plexense, Inc.
Precision for Medicine
Probe Life
Prolimmune Inc.
Promega Corporation
ProSci, Inc.
Protein Fluidics, Inc.
ProteinSimple
Proteintech Group, Inc.
QIAGEN
Qognit Inc.
Quad Technologies
Quansys Biosciences
Quanterix
Quidel Corporation
Rad Source Technologies, Inc.
Randox Laboratories Ltd.
Rapid Novor, Inc.
RayBiotech, Inc.
ReachBio Research Labs
Reddot Biotech, Inc.
Research Diets, Inc.
Reveal Biosciences
Rockland Immunochemicals, Inc.
RURO Inc.
Sanguine Biosciences
Sapphire North America
Sarstedt, Inc.
Sartorius
Science Immunology / AAAS
Sciencell Research Laboratories
SCIENION US, Inc.
SCIREQ, Inc.
Scismic
Serumwerk Bernburg AG
Servicebio
ShanghaiTech University
Shenandoah Biotechnology, Inc.
Sino Biological, Inc.
Slingshot Biosciences, Inc.
Society for Immunotherapy of Cancer
SoftGenetics
Sony Biotechnology, Inc.
Source BioScience
SouthernBiotech
Spatial Genomics
Springer Nature
St. Jude Children's Research Hospital
Stellar Biotechnologies, Inc
STEMCELL Technologies, Inc.
STRATEC Consumables GmbH
Stratedigm
Studylog Systems
SurModics, Inc.
Sysmex America
Taconic Biosciences
Taylor & Francis
Terce
Tetracore, Inc.
The Jackson Laboratory
The Journal of Immunology
The Lab People, Inc.
Thermo Fisher Scientific
The Scale People, Inc.
TissueGnostics USA
Tonbo Biosciences
Transnetyx, Inc.
UVP LLC
VDJServer
Vector Laboratories
VectorBuilder
Verity Software House
Veterinary Clinical Resources
VitaScientific
Vium
W.W. Norton & Company, Inc.
WaferGen Biosystems
Western Michigan University Homer Stryker MD School of Medicine
Wiley
Worthington Biochemical Corp.
X Zell, Inc.
xBiologix, Inc.
Xcell Biosciences
ZEISS Microscopy
ZenBio, Inc.
Zephyrus Biosciences

IMPORTANT DATES

Mark your calendar for these important dates and enjoy all that **IMMUNOLOGY2023™** has to offer!

Important Deadlines

2022

OCTOBER 31

- Early application deadline (Exhibit Application and booth deposit due)
- After this date, full payment is due with Exhibit Application.
- Exhibit space is assigned on a first-come, first-served basis.

NOVEMBER 30

- Full payment for exhibit space is due.
- All booth fees become nonrefundable.

2023

FEBRUARY 1 (tentative)

- Exhibitor Kits are available online at www.theexpogroup.com; participating exhibitors will receive an email notice when the site is live

FEBRUARY 7

- Deadline to receive Exhibitor Workshop descriptions from exhibitors for inclusion in the printed meeting materials
- Deadline to receive logos from Premier Sponsors for inclusion in the printed meeting materials

MARCH 10

- Deadline to receive company description from exhibitors for inclusion in the printed meeting materials

APRIL 17

- Deadline for hotel reservations

MAY 10

- Exhibitor Move-in 12:00 NOON – 5:00 PM

MAY 11

- Exhibitor Move-in 9:00 AM – 5:00 PM

MAY 12–14

- Exhibits open 9:30 AM – 4:30 PM on May 12 and 13, but close at 4:00 PM on May 14

MAY 14–15

- Exhibitor Move-out 4:00 PM – 10:00 PM on May 14 and 8:00 AM – NOON on May 15

Exhibit Fees

A discount is available for exhibitors who apply for space and make their deposits by October 31, 2022. Prices in U.S. dollars.

10'x10' CORNER BOOTH

\$3,750 (if application and deposit are received on or before October 31, 2022)
\$3,950 (after October 31, 2022)

10'x10' IN-LINE BOOTH

\$3,550 (if application and deposit are received on or before October 31, 2022)
\$3,750 (after October 31, 2022)

Package includes:

- 8' backwall drape/3' high dividers
- 7" x 44" one-line sign
- 4 Exhibitor badges (access to Exhibit Hall only)

All booth purchases include the opportunity to purchase up to two Scientific Registrations per company at a special Exhibitor Rate. Misuse of badges may lead to expulsion from the meeting.

Booth Assignments

Available space will be assigned on a first-come, first-served basis.

EXHIBIT SALES CONTACT

AAI Exhibits Manager
E-mail: exhibits@aai.org
Phone: 301-634-7821



EXHIBITOR SCHEDULE*

Schedule subject to change. Please check www.IMMUNOLOGY2023.org for updates.

WEDNESDAY, MAY 10

12:00 PM – 5:00 PM Exhibitor Move-in

THURSDAY, MAY 11

9:00 AM – 5:00 PM Exhibitor Move-in
2:30 PM – 4:30 PM Sessions/Symposia
5:00 PM – 6:15 PM President's Address
6:15 PM – 7:30 PM Opening Night Reception

FRIDAY, MAY 12

8:00 AM – 5:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops
2:30 PM – 3:45 PM Unopposed Poster Presentations in Exhibit Hall
4:30 PM – 5:30 PM Award Lecture
6:00 PM – 6:45 PM Distinguished Lecture

SATURDAY, MAY 13

8:00 AM – 5:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops

2:30 PM – 3:45 PM Unopposed Poster Presentations in Exhibit Hall

4:30 PM – 5:30 PM Award Lecture
6:00 PM – 6:45 PM Distinguished Lecture

SUNDAY, MAY 14

8:00 AM – 5:45 PM Sessions/Symposia
9:30 AM – 4:00 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 2:30 PM President's Symposium
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops

2:30 PM – 3:45 PM Unopposed Poster Presentations in Exhibit Hall

4:30 PM – 5:30 PM Award Lecture
4:00 PM – 10:00 PM Exhibitor Move-out
6:00 PM – 6:45 PM Distinguished Lecture
7:00 PM – 9:30 PM **IMMUNOLOGY2023™** Gala

MONDAY, MAY 15

8:00 AM – 12:15 PM Sessions/Symposia
8:00 AM – 12:00 PM Exhibitor Move-out

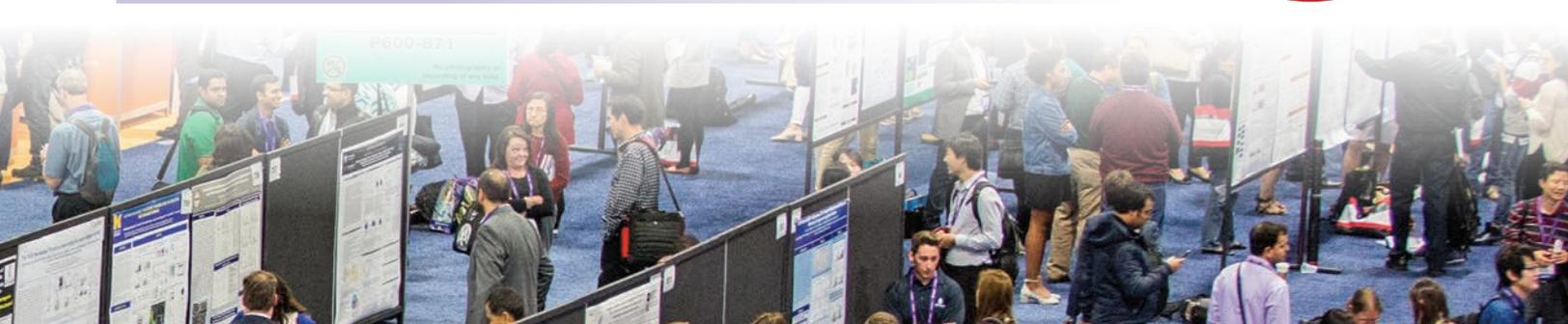
* Exhibitors agree not to extend invitations, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of **IMMUNOLOGY2023™**. Official hours include scientific sessions, Exhibit Hall hours, and social events.

Our 2019 attendees said they highly recommend the AAI annual meeting...

“ This was my first time attending AAI. I will definitely make this an annual part of my career development activities! ”

“ The 2019 meeting was the best of all the AAI meetings I've attended over the past 30 years. I'm looking forward to the next AAI annual meeting! ”

Enjoy
nearly 4 hours
of Unopposed
Exhibit Hall/Poster
Presentation
time!



AAI EXHIBIT / SPONSORSHIP TERMS AND CONDITIONS

The Exhibit Application (“Application”) and these Terms and Conditions must be signed by an authorized representative of the exhibiting company (hereafter “Exhibitor”). By signing the Application and Terms and Conditions, the authorized representative represents that Exhibitor has read and agrees to the terms specified below, as well as on the IMMUNOLOGY2023™ website (www.IMMUNOLOGY2023.org). The American Association of Immunologists, Inc. (“AAI”) shall have the right to interpret and modify the Application and/or Terms and Conditions as it deems proper and/or necessary, in its sole discretion, to ensure the success of the Exhibition and to further the educational purposes of IMMUNOLOGY2023™ (“Event”). Exhibitor’s participation in or at the Event shall mean that Exhibitor agrees to comply with these Terms and Conditions and all AAI Rules and Regulations (“Rules”) that are in effect at the time Exhibitor’s Event Move-in begins.

AAI shall have the right to enforce these Terms and Conditions and all Rules and impose sanctions, as described in these Terms and Conditions, on all Exhibitors who are in violation thereof, up to and including expulsion from the Event.

GDPR Compliance

Exhibitor will collect, store, and use personal information only in compliance with its obligations of the EU General Data Protection Regulation (<https://gdpr.eu/>) and will employ appropriate safeguards to ensure the security of the information.

Exhibits/Sponsorships/Advertising

AAI may, in its sole discretion, accept or deny applications for exhibit space and to allocate space among Exhibitors. AAI may, in its sole discretion, accept or deny the purchase of sponsorships or advertising. In the case of a denied Application, all monies collected by AAI, less fees, expenses, or purchases owed to AAI, will be refunded to the applicable Exhibitor.

Use of “The American Association of Immunologists”, “AAI” or IMMUNOLOGY2023™”

“The American Association of Immunologists, Inc.”, “The American Association of Immunologists”, “AAI”, or “IMMUNOLOGY2023™” are intellectual property owned by AAI. Use of these names by any party, including Exhibitor, including without limitation, to promote a product or imply endorsement, partnership, or sponsorship by AAI of a service or activity, without the express written permission of AAI before, during, or after the Event, is forbidden. In addition to all other remedies available to AAI, such use may result in cancellation of Exhibit privileges without refund of monies paid and risk future exhibit opportunities at the sole discretion of AAI.

Selling by Non-Exhibitors Prohibited

Event attendees who do not have a registered booth in the Exhibit Hall are forbidden from selling their goods or services within the Exhibit Hall or outside the Exhibit Hall areas (“suitcasing”), including non-Exhibit Hall areas of the convention center, all meeting rooms, and all IMMUNOLOGY2023™ meeting hotels and special event venues. AAI may, in its sole discretion, expel violators of this policy from the Event without refund. Further, violators may not be allowed to register for future meetings as determined by AAI in its sole discretion.

GENERAL INFORMATION

Presentation of Products or Services

The purpose of the Event is to further the education of, or assist scientists working in, the field of immunology or in an affiliated relevant scientific field. Exhibits must be of an educational or service nature. They must emphasize instruments, products, or services for use in

teaching and research, and/or books and other publications in relevant scientific fields. All claims regarding products and services must be truthful and accurate. Disparagements or unsubstantiated comparisons of a competitor’s products or services are not permitted.

Selling and Promotions

Event Exhibitors will be allowed to sell their products/services in the Exhibit Hall. Sales of products/services are permitted if: (a) the products/ services are Exhibitor’s own unaltered, marketed products; (b) the products and services are directly related to the research and/or the clinical practice of Event attendees; and (c) all transactions are conducted in a manner consistent with the professional nature of the Event.

While attending Event, Exhibitors with registered booths may sell and/or promote their goods and services only within the Exhibit Hall. At AAI’s sole discretion, Exhibitors selling or promoting goods and services outside of the Exhibit Hall may be asked to leave the Event without refunds.

Checks and credit cards may be used for payment, but cash transactions are not allowed for security reasons. Every transaction must be accompanied by a receipt for the purchaser. It is the responsibility of Exhibitor to have all licenses, permits, and/or registrations required by the Event venue, city, municipality, and/or state. Exhibitor is responsible for compliance with all applicable tax laws.

Space Assignment

Assignment of space will be made on a first-come, first-served basis. Whenever possible, Exhibitors’ space requests will be honored, but the final arrangements will be determined by AAI Exhibit Management in its sole discretion. AAI shall have no liability if the space location assigned is not as requested or if space is sold out. AAI may, in its sole discretion, modify the floor plan to the extent it deems necessary or in the best interest of the AAI Exhibit Hall.

A 600-character maximum description of products and/or services to be displayed in the booths must be submitted. This information will be published in the Meeting Guide, provided that the Application and description are received no later than **February 7, 2023**. If the description is not provided by the deadline date, only the name, address (as it appears on the Application), and booth number will be printed in the Meeting Guide.

General Rules for Exhibits

Exhibitor agrees to abide by the Terms of Service required by the Walter E. Washington Convention Center (“Convention Center”) and located at <https://eventsdc.com/venue/walter-e-washington-convention-centerAAI>, in its sole discretion, may impose limitations on noise levels and on any other method of operation that are objectionable. The use of animals on the floor requires written permission from AAI and the Convention Center.

Exhibitor agrees to abide by the Move-in and Move-out times set by AAI and to have at least one (1) person staffing the booth during published Exhibit Hall hours. Exhibitors who vacate their booths prior to the published Move-out time without written permission of the AAI Exhibits Manager may be assessed a fine equal to one-half (1/2) of the booth fee, will forfeit any booth selection for the following year, and will not receive prior Exhibitor credit for booth selection at future shows. Unattended booths may be dismantled by AAI at Exhibitor’s sole cost and expense.

In the interest of the success of the entire Event, Exhibitor agrees not to extend invitations, host events, call meetings, or otherwise encourage absence of attendees or Exhibitors from the Exhibit Hall or the scientific sessions during the official hours of the Event. Official hours include scientific session hours, Exhibit

Hall hours, scheduled meetings and social events under the aegis of AAI. Additionally, Exhibitor agrees not to hold events, meetings, or other gatherings in the booth without written pre-approval by the AAI Exhibits Manager.

Location Relative to Other Exhibit Booths

Exhibitors may use the Application to designate their preference to be located near other companies or their wish not to be adjacent to or opposite designated companies. Those requests will be honored to the extent possible in conjunction with assignment priorities and requests for specific locations on the floor, all at the sole discretion of AAI.

Distribution of Giveaways

Exhibitors will be permitted to distribute appropriate promotional materials and approved related items from their exhibit booth only. Exhibitors may not distribute materials outside their booth (hotels, Convention Center lobby area, etc.) without permission of the AAI Exhibits Manager. In keeping with the educational purpose of the exhibit program, giveaways must conform to acceptable, legal, and professional standards. AAI reserves the right to deny distribution of materials it deems inappropriate in its sole discretion.

Exhibit Space Rental

All booths are 10’x10’, unless stated otherwise on the floor plan and can be combined to make larger booths. Tiered pricing is available with discounts for Applications and deposits received by October 31, 2022. Inline and Corner booth rental includes 8’ high back drape, 3’ high side divider drapes, and a standard (44”x7”) identification sign with company name. Exhibit Hall aisles will be carpeted. Exhibitor must cover the floor of the booth with carpeting or other flooring.

For space reserved according to priority points by IMMUNOLOGY2022™ exhibitors, a fifty percent (50%) deposit will be due within thirty (30) days of booth assignment. Payment equal to fifty percent (50%) of the exhibit fee must accompany the Application for space submitted before October 31, 2022. After October 31, 2022, all Applications must be submitted with payment in full. Exhibit space will not be assigned and confirmed without receipt of deposit. The balance due on space assigned must be paid on or before November 30, 2022. After November 30, 2022, in the event of a late or missing payment, AAI may, in its sole discretion, cancel Exhibitor’s booth, retain that portion of funds paid deemed “nonrefundable,” and resell the space.

Exhibit fees cover exhibit space rental and an allotment of badges according to the size of the exhibit space. Any other booth furnishings and/or equipment must be contracted through the official AAI General Services Contractor as indicated in the AAI Exhibitor Service Kit. In the event that no representative of an exhibiting organization has arrived on-site to claim its space or freight two (2) hours prior to the published event opening, AAI may, in its sole discretion, resell or relocate the exhibit space. Any booth not set up by the last two (2) hours of Exhibitor Move-in may be force-built at Exhibitor’s sole cost and expense or relocated at the discretion of the AAI Exhibits Manager and at Exhibitor’s expense.

Exhibitor Move-in and Move-out are deemed “construction zones” by OSHA and, as such, prohibit Exhibitor from wearing open-toed shoes of any kind in the Exhibit Hall. No minors will be permitted in Exhibit Hall during Move-In and Move-Out. These regulations will be strictly enforced for the safety of all.

Exhibitors may photograph their own booths but photographing others’ exhibit booths without the express written permission of those Exhibitors or the AAI Exhibits Manager is strictly prohibited.

AAI EXHIBIT/SPONSORSHIP TERMS AND CONDITIONS

Cancellation or Reduction of Exhibit Space

Exhibitor's decision to cancel or reduce space must be made in writing to the AAI Exhibits Manager for approval. The effective date of space cancellation or reduction will be the date the written notice is received by AAI. If space is cancelled or reduced on or before **November 30, 2022**, a refund will be made of any funds paid in excess of the required nonrefundable deposit. After **November 30, 2022**, all sales are final and any deposits plus other booth fees paid become nonrefundable. All cancellations or space reductions include the forfeiture of all Exhibitor badges that were originally allocated to the booth space.

Subleasing

Subleasing, assignment, or sharing, in part or in whole, any part of Exhibit space is not permitted. Two (2) or more companies may not share the same space. Exhibitor agrees to limit the service and/or materials displayed in the booth to those supplied or provided by Exhibitor with the exception that proprietary equipment may be used solely for the purpose of demonstrating the materials or services of Exhibitor.

Registration of Exhibitors

Exhibitor will receive four (4) complimentary Exhibit Hall Only badges for company personnel for every one hundred (100) square feet of reserved booth space. Additional Exhibit Hall Only badges can be purchased by Exhibitor. AAI may, in its sole discretion, limit the number of purchased Exhibitor Hall Only badges. It is the responsibility of the authorized individual signing the Application on behalf of Exhibitor to inform all company personnel of the Rules and these Terms and Conditions. **Exhibit Hall Only badges will not allow admission to scientific sessions. All booth purchases include the opportunity to purchase up to two (2) Scientific Registrations per company at a special Exhibitor Rate.**

BOOTH DESIGN AND USE OF EXHIBIT SPACE

Exhibitor must comply with IAEE booth display standards. All Exhibits and activities must fit within the confines of Exhibitor's assigned space so as not to impede traffic flow, infringe on the space of other Exhibitors, create any trip hazards, or violate the emergency exit routes or access to emergency equipment set by the Fire Marshal. Exhibitors are required to cover their allotted floor space by either providing their own carpet or flooring or renting carpet from the General Services Contractor. Exhibitor carpet in booths must be of one (1) color and must be clean. The AAI Exhibits Manager may, in their sole discretion, order and install carpeting for Exhibitors: (a) who have not installed carpeting by the start of the last two (2) hours of the published Move-in time, (b) whose carpeting does not meet the required standard, or (c) who have no carpeting at all. All carpeting and related costs will be at Exhibitor's sole cost and expense.

Standard In-Line Booths

The standard booth size is 10'x10' unless stated or marked otherwise on the floor plan, in the Exhibitor Prospectus, or in the Application. The maximum height of 8' is allowed only in the rear half of the booth space, with a 4' height restriction imposed on all materials in the remaining space forward to the aisle.

Multiple Standard Booths

In an Exhibit that contains three (3) or more linear booths (thirty (30) feet or more), the interior booths are permitted to contain display material with a maximum of 8' in height, provided that such display is confined

to that area of Exhibitor's space which is 10' from an adjoining booth. Sufficient "see-through" area must be provided to avoid blocking the view of adjacent Exhibits. The end booths of such an Exhibit must conform to the Standard Booth restrictions of a 4' display area from the backline of the booth. Hanging signs are not permitted. No Exhibit may span an aisle by using roofing. Exposed, unfinished sides of Exhibit backgrounds must be draped to present an attractive appearance. If such draping is not installed, AAI Exhibits Manager may, in its sole discretion, order and install draping at the sole costs and expense of Exhibitor.

Island Booths

An island booth is a unit bordered on four (4) sides by aisles. All materials and activities must be contained within Exhibitor's designated booth space. All display material is restricted to 20' in height with a sufficient "see-through" or "walk-through" area with 40% visibility per side. This is required to avoid blocking the view of adjacent Exhibits.

Models or to-scale drawings of exhibits must be submitted by **April 1, 2023** to the AAI Exhibits Manager for approval. Island booths will be measured and may not exceed the 20' height limitation. Hanging signs that are part of the booth structure are permitted but must not exceed the 20' height restriction as measured from the top of the sign to the floor.

Enclosed/Covered Booths

Exhibitors with booths that incorporate enclosed or covered areas must submit detailed plans at least two (2) months prior to Move-in. Booth plans must specify the maximum number of occupants and must have a structural engineer's stamp certifying the maximum occupancy load capacity. These booths are subject to requirements set by the local Fire Marshal. Contact AAI Exhibits Manager for specific requirements for your Exhibit.

End-Cap Booths

An end-cap booth is a booth that has open sides on three aisles. AAI does not permit end-cap booths.

Aisles

Aisles are the leased property of AAI. No Exhibitor will be permitted to block aisles or otherwise impede proper flow of traffic through the Exhibit Hall. All demonstrations must take place within Exhibitor's designated booth space.

Fire Code Regulations

Federal, state, and city laws will be strictly observed. All drapes, curtains, table coverings, skirts, carpet, or any material used in exhibits must be flame retardant. Wiring must comply with fire department and underwriters' rules. Fire hose cabinets, fire extinguishers, sprinklers, fire exit doors, route of egress, and any other fire safety device or facility must not be hidden, obstructed, or otherwise disturbed. Crates, packing materials, wooden boxes, or other highly combustible materials may not be stored in the Exhibit Hall, meeting rooms, or fire exit areas. Materials not in compliance with the regulations will be considered trash and subject to disposal. Passenger elevators and escalators may not be used for freight, including hand trucks, floats, and similar equipment.

Security

AAI will contract with a reputable security firm during the course of the Event. Duties of the guards will be to provide access control to, and general security of, the Exhibit Hall. Neither AAI, the Convention Center, hotels, nor the owners or leasers of the exhibit venue will assume any responsibility for Exhibitor's personal property. It is strongly urged that Exhibitor maintain

awareness of any expensive, revenue-generating, irreplaceable (within the timeframe of the exhibition), or proprietary product contained within their booth. Exhibitor has the option to hire private security services, if desired, for exclusive booth coverage.

Liability

Exhibitor assumes all responsibility and hereby agrees to protect, indemnify, defend, and hold harmless AAI and its officers, directors, members, employees, agents and assigns; the Convention Center and its employees and agents; and the General Services Contractor against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a party thereof, excluding such liability caused by the sole negligence of the parties referred to above. In addition, Exhibitor acknowledges that AAI, its agents, the Convention Center, or the General Services Contractor will not maintain insurance covering Exhibitor's property, and that it is the sole responsibility of Exhibitor to obtain (a) business interruption and (b) property damage insurance covering such losses by Exhibitor as set forth below.

Exhibitor shall be liable to the Convention Center and AAI for any damage to the building and/or the furniture and fixtures contained therein that shall occur through acts or omissions of Exhibitor.

Cancellation of Meeting and Exhibits

In the event IMMUNOLOGY2023™ is cancelled due to acts and events not within the control of AAI, including, without limitation: Acts of God; strikes, lockouts, or other industrial disputes; inability to obtain material, equipment, or labor; epidemics, pandemics, civil disturbances, acts of domestic or foreign terrorism, wars within the United States, riots, or insurrections; landslides, lightning, earthquakes, fires, storms, floods, or washouts; arrests and restraint of rulers and people; interruptions by government or court orders; declarations of emergencies by applicable Federal, State, or local authorities; present or future orders of any regulatory body having proper jurisdiction and authority; explosions, and breakage or accident to machinery, new rules or laws within the jurisdiction in which the Event is to occur which are contrary to the purpose and/or mission of AAI, the Application and Contract for Exhibit Space will be terminated. In such an event, neither party shall be liable to the other for delay or failure to perform its obligations.

Insurance

Exhibitor acknowledges that AAI does not maintain and is not responsible for obtaining insurance covering Exhibitor's property. Exhibitors are required to carry Commercial General Liability Insurance with limits of \$1,000,000 per occurrence, \$2,000,000 aggregate, and provide the certificate of coverage to AAI prior to **April 1, 2023**.

SERVICES AND OFFICIAL CONTRACTOR

Details for Exhibitor policies, labor, furniture, rental displays, lead retrieval, utilities, etc., will be included in the **Exhibitor Service Kit**, which will be available in **February 2023**. Exhibitors are encouraged to take advantage of discounts available for advance orders.

Please address all communications pertaining to exhibits to:

AAI Exhibits Manager
Email: exhibits@aaai.org
Phone: 301-634-7821

EXHIBIT APPLICATION / CONTRACT



IMMUNOLOGY2023™

THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

Meeting Dates: May 11–15, 2023 | Exhibit Dates: May 12–14, 2023

Walter E. Washington Convention Center | Washington, DC

INSTRUCTIONS: IMMUNOLOGY2023™ exhibit space is assigned on a first-come, first-served basis upon receipt of this exhibit application (print or online) and when accompanied with a non-refundable deposit of 50% of the exhibit fee. All balances are due by November 30, 2022. If applications are submitted after October 31, 2022, full payment is required.

Exhibitors may apply for space electronically at www.IMMUNOLOGY2023.org.

Company/Organization _____

Contact Name _____ Title _____

Address _____

City/State/Zip/Country _____ Phone _____

Email _____ Company/Organization Website _____

Total number of booths requested _____

BOOTH PRICES

- Corner \$3,750 before October 31, 2022
\$3,950 after October 31, 2022
- In-line \$3,550 before October 31, 2022
\$3,750 after October 31, 2022
- Bulk/Island \$37.50 per square foot before October 31, 2022
\$39.50 per square foot after October 31, 2022

We prefer the following booth locations (in priority order):

- 1) _____ 2) _____ 3) _____
4) _____ 5) _____ 6) _____

We will exhibit the following products/equipment/services:

If possible, we would like to be located near (other exhibitor names):

If possible, we would NOT like to be located adjacent to or directly across from (other exhibitor names):

PAYMENT: TOTAL EXHIBIT FEE \$ _____

TOTAL AMOUNT OF DEPOSIT DUE (50%) \$ _____

BALANCE DUE \$ _____

Please make checks payable to **The AAI, Inc.**,
in U.S. dollars drawn on a U.S. bank.

For Official Use Only: Date Received _____ Time _____

In accordance with the following terms, conditions, and regulations governing exhibits at the **IMMUNOLOGY2023™** meeting at the Walter E. Washington Convention Center, Washington, DC, the undersigned hereby makes application for exhibit space(s) which, when accepted by AAI Exhibit Management, becomes a contract. Terms and conditions listed in the attached 2023 AAI Exhibit/Sponsorship Terms and Conditions and at www.IMMUNOLOGY2023.org are a part of this contract. The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be specifically designated by AAI Exhibit Management, the Convention Center, the official general services contractor, as well as any city, state, and federal regulations. Failure to abide by such rules and regulations may result in the forfeiture of all monies paid to AAI under the terms of this agreement. Exhibitors remain obligated to pay any outstanding balances due to AAI. Additionally, the undersigned acknowledges that an invoice for payment will be sent and agrees to submit payment within, but not later than, 30 days after space assignment.

I understand and agree to comply with the EU General Data Protection Regulations (GDPR) at <https://gdpr.eu>.

I attest I have read and will abide by the AAI Code of Conduct at www.immunology2023.org/policy-statements.

Authorized Signature _____ Date _____

The American Association of Immunologists, Inc., (AAI) reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the exhibiting company/organization.

CANCELLATION POLICY

If full payment is not received by November 30, 2022, booth space will be subjected to cancellation and immediate release to other entities interested in exhibiting. After November 30, 2022, all sales are final and any deposit or fee payment is nonrefundable.

Submit Application to:

AAI Exhibits Manager
1451 Rockville Pike, Suite 650, Rockville, MD 20852
Phone: 301-634-7821 • Email: exhibits@aai.org

Further information is available at
www.aai.org and www.IMMUNOLOGY2023.org.